

**Naming is like plumbing
in a bigdata society:**

making the wrong
connections can
easily create
a mess!



**Jargon for outsiders is like pipes of
data unhinged from connections:**

they lack meaning and leak
all content that was sent
into the wastelands
of non-sense.

Evolvix.org / BESTnaming

disrupting disruptions of research by
nailing all synonyms to 1 NAMES TREE ROOT for
storing 1 stable meaning over the long term

... but how? Start with this gist of a 95 page study of the key concept ↗

Evolvix **BEST Names** dialects **B, E, S, & T** serve diverse audiences better by separating conflicting demands made by different users of names:

Any Name is 1 Label for 1 Box	A Dialect serves a User of Names that are:	valuing a NamingPolicy who acts like a:	that shapes Names for:
	Brief B Names	→ Busy power geek	→ Brevity to cut typing.
	Explicit E Names	→ Expert developer	→ Easy reading & writing.
	Summarizing S Names	→ Starting student	→ Succinct explanation.
	Technical T Names	→ Terminology expert	→ Target domain terms.

For stable code retrace the box each versioned synonym maps to. In a nutshell:

- N**on
- A**mbiguous
- M**emorable
- E**ncoding
- S**ystems
- T**ranslate
- R**eceived
- E**xpressions
- E**mitting
- R**etraced
- O**riginal
- O**peration
- T**asks

1 NAMES TREE
1 ROOT = 1 Box
 = 1 container with

Naming is hard. Clarity cannot be rushed. Practice is key.
BESTnaming is a breakthrough, because it safely translates code among dialects that **separate naming concerns** of diverse audiences. Tailored names stick better, & deport less data randomly to oblivion. For 95 pages on why it matters for semantic reproducibility: *Annals N.Y.Acad.Sci.1387(2017)124* or Evolvix.org/naming

Data, Code, Names formally explaining **1 Stable Meaning**, fully versioned to increase stability.